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HAIR CUTTING, SHAVING, SHAMPOOING AND TREATING OF ALL FORMS OF SCALP DISEASES.
First Class Work. Satisfaction Guaranteed.
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Makes a specialty of fine work. Watches, Clocks, Jewelry, Spectacles and Eye Glasses.
Neatly and promptly repaired at
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Fresh Bread, Cakes and Pies Baked Daily. Large Stock
Purest Confectioneries and Fruits
FREE CITY DELIVERY.

SEASONED
Stove wood, House Blocks and Fence Posts, Delivered on short Notice.
HEAVY HAULING A SPECIALTY.
Soda Water and Extracts to Order
CLAYTON PORTER,
Punta Gorda

Geo. T. Brown & Co.
—WHOLESALE—

DEALERS
—IN—

FISH
PUNTA GORDA, FLORIDA.

BANNER SALVE,
The most healing ointment in the world.

- GO TO -

STROBBER'S BICYCLE SHOP
For any and every thing in the shape of



BICYCLES AND SUNDRIES
WHEELS TO RENT AND REPAIR. Sole Agent for the Cleveland and the Crescent Wheels.

Repairing Promptly Done.
Will order any kind or make of wheel wanted

China Ware, Glass Ware, JARDINIERS, FLOWER POTS & KITCHEN CROCKERY.

The China Store,
Robinson & Co. Props.
Agents for the celebrated

Peats Wall Papers.
Buy of agents and save freight

Bartow Steam Laundry
PATRONIZE HOME PEOPLE
WILLIS & DAY, PROPS.

Laundry is the best equipped in South Florida and guarantees satisfactory work

Will call for and deliver Packages.
Jas. S. Coff, Agt.
Punta Gorda,

W. A. Roberts, Druggist,
PUNTA GORDA, FLA.



WHEN THE DOCTOR PRESCRIBES he expects that his prescription will be filled with

Pure Drugs.
Naturally he expects they will be filled here. Our

Prescription Department
has become famous. The quality of the drugs, the accuracy of the compounding and the promptness in filling orders are points which have gained for us the approbation of the public.

Moderate Prices

Punta Gorda Ice & Power Company,
C. G. DAVIS, PRES. and GEN'L. MGR.

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* Manufacturers of *

PURE ICE

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Distilled Water

* Daily Capacity *

25 TONS ICE.

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JOHN SAVARESE,

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SALT WATER FISH OF ALL KINDS.

Chas. R. Wade, M'gr.,
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FOR SALE.

Timber, Prairie, Orange, Vegetable and Pineapple lands and Town Lots, for sale by

ALBERT W. CILCHRIST
Insurance, Tax Agent, Real Estate,
PUNTA GORDA, - - FLORIDA

WAYS TO ADVERTISE.

The Wise Man May Easily See Which Is the Best Method.

If you have goods to sell, advertise. Hire a man with a lampblack kettle and a brush to paint your name and number on all the railroad fences. The cars go whizzing by so fast that no one can read them, to be sure, but perhaps the obliging conductor would stop the train to accommodate an inquisitive passenger.

Have your card in the hotel register by all means. Strangers stopping at hotels for a night generally buy a cigar or two before they leave town, and they need some inspiring literary food besides.

If an advertising agent wants your business advertised in a fancy frame at the depot, pay him about 200 per cent more than it is worth and let him put it there. When a man has three-quarters of a second in which to catch a train he invariably stops to read depot advertisements, and your card might take his eye.

Of course the street thermometer dodge is excellent. When a man's fingers and ears are freezing or he is puffing and "pneuing" at the heat is the time above all others when he reads an advertisement.

Have thousands of little dodgers printed and hire a few boys to distribute them. You've no idea how the junk dealer and paper and rag man will respect you.

A boy with a big placard on a pole is an interesting object on the street and leads a dignified air to your establishment. Hire about two.

Advertise on a calendar. People never look at a calendar to see what day of the month it is. They merely glance hurriedly at it so as to be sure that your name is spelled with or without a "p," that's all.

But don't think of advertising in a well established, legitimate newspaper. Not for a moment. Your advertisement would be nicely printed and would find its way into all the thrifty households of the region, where are the farmer, the mechanic, the tradesman in other lines and into the families of the wealthy and refined, all who have articles to buy and money with which to buy them, and it would be read and pondered, and people would come down to your store and patronize you and keep coming in increasing numbers, and you might have to hire an extra clerk or two, move into a larger block and more favorable location and do a bigger business, but of course it would be more expensive—and bring greater profits.—Detroit Free Press.

For Their Stomachs' Sake.
Sunday school treats must come round oftener in England than in the United States for the dean of Bristol has included in his book, "Odds and Ends," many stories of the hold of such festivities on the juvenile heart and stomach.

The band of a boy wavered for an instant over a piece of cakes before he took one. "Thanks," he said, after his momentary hesitation, "I'm sure I can manage it if I stand up."

Another boy, still smaller, who had stuffed systematically, at last turned to his mother and sighed: "Carry me home, mother; but, oh, don't bend me!"

The average boy in Yorkshire knows why he attends these feasts and does not rely on being furnished forth scantily. A solicitous curate approached one who was glowering mysteriously. "Have you had a good tea?" the curate asked. "No," said the boy, in an aggrieved tone, laying his hand on his diaphragm. "It don't hurt me yet."

Ducks and Drakes.
A schoolboy in Jewell City, Mo., was assigned to prepare an essay on the subject of "Ducks," and this is what he wrote: "The duck is a low, heavy set bird, composed mostly of meat and feathers. He is a mighty poor singer, having a hoarse voice caused by getting so many frogs in his neck. He likes the water and carries a toy balloon in his stomach to keep him from sinking. The duck has only two legs, and they are set so far back on his running gear by nature that she came purty near missing his body. Some ducks when they get big have curls on their tails and are called drakes. Drakes don't have to set or hatch, but just loaf, go swimming and eat. If I was to be a duck, I'd rather be a drake every time."

It Was Just Possible.
"I don't understand," said Mrs. Youngmother, "why it is that baby won't go to sleep. Here I have been sitting and singing to him for the last hour, and yet he keeps crying and seems just as wide awake as ever."

"Well," said her husband thoughtfully, "I don't know, of course, and perhaps I am wrong, but it may be that baby has a musical ear."

Where Man and Dog Differ.
"Pedigree in a dog makes him valuable, doesn't it?"
"Certainly."
"Funny, isn't it?"
"What's funny?"
"Why, it's my experience that pedigree makes a man pretty darn near worthless!"—Chicago Post.

Few Prayers.
Yern—Now, if all men would vote as they pray this would truly be a happy world. Dera—But if that should ever happen you wouldn't get the average man to the polls once in ten years.—Catholic Standard.

Their Good Offices.
"I see they're advertising twenty-five cent lunches. What do they give you?"
"An appetite for your dinner."—Philadelphia Ledger.

Chance is a word void of sense. Nothing can exist without a cause.—Voltaire.

No Pity Shown.
"For years fate was after me continuously," writes F. A. Gulledege, Verbena, Ala. "I had a terrible case of piles causing 24 tumors. When all failed Bucklen's Arnica Salve cured me. Equally good for horses and all aches and pains. Only 25c at all druggists."

OUR EDITOR'S LETTER.

He Returns From St. Louis, But Stops ON In Georgia.

MACON, GA., July 11, 1904.

About a score of the Floridians visiting St. Louis, including Governor Jennings, Captain Hillman, Editor Appleyard and myself, left there 10:30 Saturday night. We were delayed three hours in Kentucky by a couple of accidents to our train and did not arrive here until 8 a. m. today. I stopped off here to go down in the neighborhood of Albany to visit a brother, whom I have not met for twelve years. From there I will go to Moultrie and Dothan, Ala., and hope to get home by the 23rd.

My entire trip thus far has been a very pleasant one both to myself and the other Floridians with me. The only complaint I have to make is about the miserable construction, resulting in much inconvenience to our party, of the Pullman car in which we came here from St. Louis. There was no smoking compartment in the car, no broom to sweep it, a very slow porter and much coal dust.

Of course, everybody by this time has read all about the great convention which nominated Judge Parker for president and I could add nothing to the published reports that would be of interest. Home friends, however, will doubtless be glad to know that the six uneducated delegates from Florida kept in close touch with the great leaders of the party and remained faithfully in attendance until 9 o'clock Saturday night. Then, Capt. Hillman, Editor Appleyard and I installed our alternates in our places and left. But, at the afternoon session, Florida had already seconded the nomination of ex Senator Davis, of West Virginia, for vice president, in which she was first. The West Virginia delegates sat immediately at our right and were highly delighted because we led in seconding Mr. Davis' nomination. And this reminds me that Florida was placed amongst the worst seats in the convention, so far back in the arena that we could see little and hear less of what was occurring on the platform. There was a perfect imbroglio all around us amongst the delegates and back over us in the boxes and galleries. At one time, there was a regular riot in the Iowa delegation immediately on our left. A man got up in his chair and started to howl something about "the unthought and unparechaseable delegates from Iowa," when his colleagues pulled him down and mobbed him right before our eyes. With the aid of several policemen, he extricated himself from the mob, went to the platform and succeeded in seconding Judge Parker's nomination.

Owing to our villainous location in the arena, we heard only three of the many fine speeches that were made. These were two splendid efforts by Wm. Jennings Bryan and Mr. Littleton's great speech nominating Judge Parker. These were the only ones that held the fixed and undivided attention of that vast throng of over 10,000 people. During these three grand speeches, every body kept perfectly still and it was easy to hear; but when others rose to speak, the hubbub and uproar from the boxes and galleries and the incessant talking and moving about on the arena floor by delegates and others, could be heard fifty feet from the platform. Even with the megaphone, which he was often forced to use, the clerk of the convention could not at times make himself heard on the back seats where the Florida delegates were located.

Florida, however, made it known that she was there. As soon as Mr. Littleton finished his nominating speech, Capt. Hillman seized our \$200 silk banner, which was inscribed "Florida Democracy—Safe and Sound," and led the procession of State standards around the arena amidst a tumult like a tempest on the ocean. Again, thunderous applause greeted Capt. Hillman, when, on the roll-call for nominations, he arose and on behalf of the Florida Democracy seconded the nomination of Judge Parker. Hon. John S. Beard, Hearst delegate from Pensacola, quickly sprung to his feet and seconded the nomination of Wm. R. Hearst. That was all that was done by the Hearst delegates. After Judge Parker's nomination, they apparently became disgusted and left, for I saw nothing more of them in the convention.

At the all night session, Friday night, the remarkable speech of Wm. Jennings Bryan, which he concluded by nominating Senator Cockrell, of Missouri, for president, had the effect of robbing Judge Parker of a magnificent demonstration which had been prepared for him. Thousands of federal flags about 24x36 inches in size had been distributed amongst the delegates and the immense crowd in the boxes and galleries to be used on the announcement of Judge Parker's nomination; but, when Mr. Bryan closed his speech, the thousands of Missouri people present raised a tremendous shout and began waving these banners in honor of Senator Cockrell. Then everybody caught the contagion and at once the entire vast hall became a waving sea of undulating banners, presenting a scene of unique and inspiring splendor. This demonstration continued for half an hour.

The intense, the tremendous interest taken in the convention was shown by the fact that fully 10,000 people staid in the Coliseum all of Friday night from 8:30 p. m. till 6 a. m., endured the exhausting heat with patience and were as ready to applaud, yell and demonstrate at dawn as they were in the early hours of the night.

Mrs. Hall, daughter of Judge Parker, sat in a box through the whole night, and when the convention adjourned at 6 a. m., the six uneducated delegates from Florida, who were passing out in front of her box, stopped and shook her hand. She was one of the happiest looking women I ever saw.

There were many interesting incidents in and growing out of the convention, but I suppose all have been read in the daily papers by THE HERALD'S clientele and need not be repeated. But the most important fact is that harmony has been restored in the party. Mr. Bryan and his followers have been placated and they announce that they are standing on the platform and will loyally support the ticket. Tammany also makes the same declaration and everything gives assurance of a great Democratic victory next November. In this event, Florida, through her uneducated delegates, and especially through Capt. W. J. Hillman and Col. Thos. J. Appleyard, will be in close touch with the Democratic national administration.

I intended to add a few notes about the World's Fair, but these will "keep" till next week or later. Suffice it to say, I did not see a fifth part of the Fair, for it is the biggest thing on earth and cannot be properly seen in less time than two or three months. But it is worth a trip to St. Louis to spend even a week on the Fair grounds.

JORDAN.
Cured of Chronic Diarrhoea After Ten Years of Suffering.

"I wish to say a few words in praise of Chamberlain's Colic, Cholera and Diarrhoea Remedy," says Mrs. Mattie Berge, of Martinsville, Va. "I suffered from chronic diarrhoea for ten years and during that time tried various medicines without obtaining any permanent relief. Last summer one of my children was taken with cholera morbus, and I procured a bottle of this remedy. Only two doses were required to give her entire relief. I then decided to try the medicine myself, and did not use all of one bottle before I was well and I have never since been troubled with that complaint. One cannot say too much in favor of that wonderful medicine." This remedy is for sale by all druggists.

INCIDENT OF THE SPANISH-AMERICAN WAR.
The coast of Cuba, as all know, is infested with the largest and most voracious of sharks. During the late war while a small gun boat was engaged in a little firing that was being returned and causing some excitement, a marine was knocked overboard as was also one of those Col's rapid fire guns.

After the engagement the quietness was suddenly broken by rapid firing which seemed to come from a submerged source. Chase was given and torpedo nets swung around when a large shark was caught and landed on board. The end of the Colt gun was just in sight in the shark's mouth.

Upon cutting him open the gun was found in perfect working order with the marine holding his hand on the firing lever. When he saw the officer of the deck he duly saluted him and walked forward.

There were no Jordan labels found, only U. S. navy.

OLD SALT.
Hastily Treated.

A case came to light that for persistence and unmerciful torture has perhaps never been equaled. Joe Golobek, of Colusa, Calif., writes: "For 15 years I endured insufferable pain from Rheumatism and nothing relieved me though I tried every thing known. I came across Electric Bitters and it's the greatest medicine on earth for that trouble. A few bottles of it completely relieved and cured me." Just as good for liver and kidney troubles and general debility. Only 50c. Satisfaction guaranteed by all druggists.

Talk up your town. The citizen who neglects the opportunity of saying something good in behalf of his town is a sorry citizen indeed.—Madison Recorder.

Florida Index.—Democrats will always remember Capt. Hillman's good work in the past campaign. He also occupied a prominent place at St. Louis by virtue of being chairman of Florida's delegation. Capt. Hillman will always do to tie to.

Working Night and Day.
The busiest and mightiest little thing that ever was made is Dr. King's New Life Pills. These pills change weakness into strength, listlessness into energy, brain-fog into mental power. They're wonderful in building up the health. Only 25c per box. Sold by all druggists.

HOUSEHOLD—WHAT TO DO IN EMERGENCIES.

[Written for THE HERALD.]

The only general directions that can be given for emergencies is to try to keep as cool and self-possessed as possible on these occasions when so much depends upon the calm and intelligent actions of a person.

In case of severe burning, if the patient faints or is prostrated by the shock, administer stimulants until a physician can be called. Limesed oil is always safe and a good dressing for a burn as is also powdered borax moistened as it is so cool and stops the burning, and is said to be the most cooling application that can be used.

Bleeding from the nose can be stopped by holding the hands over the head and applying ice to the nose and back of the neck.

In hemorrhage from the lungs the blood is always bright red. The head and shoulders should be raised. Salt sometimes checks it and pounded ice may be given.

Bleeding from the stomach may be stopped by applying a mustard plaster or by eating ice.

For any inflammation of the eye, make a solution of boric acid. It is excellent and perfectly safe and heals and allays the pain directly.

S. H.
Night Was Her Terror.

"I would cough nearly all night long," writes Mrs. Chas. Applegate, of Alexandria, Ind., "and could hardly get any sleep. I had consumption so bad that if I walked a block I would cough frightfully and spit blood, but, when all other medicines failed, three \$1.00 bottles of Dr. King's New Discovery wholly cured me and I gained 58 pounds." It's absolutely guaranteed to cure coughs, colds, la grippe, bronchitis and all throat and lung troubles. Price 50c, and \$1.00. Trial bottles free at all druggists.

BUSINESS TOWN.
To be a live, up-to-date business town and take advantage of every good thing that comes along, the merchants and business men generally must cultivate and have a friendly feeling for one another. Because one man has different opinions politically and religiously from you is no reason you should hold yourself aloof from him. Remember always that his friendship is worth more to you than his opinion. In friendship there is harmony, in harmony there is strength. One man alone cannot build up a town, nor can half its citizens do so when the other half opposes them. It may be a bitter pill to pull in the same harness with your neighbor up the street, but nine to one if you pull with him a while you will find that he is really a better man than you thought for, and if you are both pulling to accomplish the same good end in this way you will quicker become acquainted with his good qualities, like him better and soon overlook his faults.—Exchange.

safeguard the children.
Notwithstanding all that is done by boards of health and charitably inclined persons, the death rate among small children is very high during the hot weather of the summer months in the large cities. There is not probably one case of bowel complaint in a hundred, however, that could not be cured by the timely use of Chamberlain's Colic, Cholera and Diarrhoea Remedy. For sale by all druggists.

A BIG YIELD OF ONIONS.
The following extract from a letter published in the Southern Ruralist, tells a very large story. It may all be true, but if so there is some very good land in Texas.

I am an old Georgian. I wonder what your farmers back at home would think if they were here and could see from 35,000 to 50,000 pounds of Bermuda onions gathered from one acre of land and sell for 2 cents per pound in the field? One firm planted 45 acres and shipped 60 cars of onions. Of course this is irrigated land. The same land will raise and put on an early market \$100.00 worth of canteloupes per acre; or will raise 50 acres of corn and then will be ready for onions again by October.

This remedy is certain to be needed in almost every home before the summer is over. It can always be depended upon even in the most severe and dangerous cases. It is especially valuable for summer disorders in children. It is pleasant to take and never fails to give prompt relief. Why not buy it now? It may save life. For sale by all druggists.

STORY TRUE.
OLGA, FLA., July 13, 1904.

EDITOR HERALD:—I see the St. Augustine Record republishes the story of "a larrel in a shark" but seems to doubt the veracity of the same.

P. T. Barnum said, "the people like to be humbugged," and the editor of the Record must belong to that class. There being no officer here to take depositions, he can, if he chooses, verify the story by applying to the navy department as it was entered on the ship's log book at the time.

AUTHOR.

PORTO RICO ORANGE OUTPUT.

Any information about this subject is of interest to Florida orange growers. The Rural Californian says: Adolphus Cohen, of New York, who has been packing and shipping oranges in Porto Rico, in an interview with the Fruitman's Guide, stated that the season came to a close the last of April, and the crop might be approximated at about 250,000 boxes. He also reported that the roads on the island are being improved and that there is more cultivation and more scientific methods employed in the growing of the fruit.

Before long he thinks that Porto Rico will turn out quite a large percentage of cultivated fruit. One trouble with the season this year was that, owing to good prices obtained toward the latter end of last year, a whole horde of men who had nothing in common with the fruit trade, the butcher, the baker, the candlestick maker, the man who keeps the corner grocery and the corner saloon, all got bitten with the same desire to invest their money in oranges, and bought and shipped fruit. The result was, that after forcing the price unduly high, they figured that the experience this year, which burned their fingers so badly, will eliminate this class of speculators, and that next year will see altogether a different sort of affairs.

SOLANA PINERIES COMPANY.
Located Near Punta Gorda—John H. Farrington Secretary and Treasurer.

This company was formed in 1900 with an authorized capital of \$15,000. Ten thousand of this was issued and a pinery established at Solana on pine lands peculiarly adapted to the growth of pineapples of the choicest quality. On lands purchased by the company, five acres were cleared, covered, bedded and planted and three acres prepared for extension of the plant, but not covered. It is now proposed to cover, bed and plant this three acres, and from time to time extend the pinery an acre or so as may be desirable until the twelve acres now owned by the company are in full operation. Even now it is the largest covered pinery for the growth of fancy fruit in the State of Florida, and its situation, under climatic conditions, unusually well selected for the purpose.

To extend the plant and pay off a debt of \$4,000 incurred by errors of judgment in starting a new and untried industry, it is proposed to issue the balance of authorized stock at par and to increase the output of pines, estimated at 12,000 per acre, to a capacity of 95,000 per annum or more. Should the demand for plants (slips) be revived the profit would be largely increased without additional expense, as the pinery would have at its disposal from 100,000 to 150,000 of the market rate then ruling. Former rates have ranged from 3 cents to 11 cents per plant.

During the first year of its existence as a pioneer company, the growth of fancy pines was largely experimental. The business being no longer in its infancy, is now progressing toward results far in excess of original expectations. The prospects for the future are very promising.—Times-Union.

As is well known, relates The Atchison Globe, a school teacher most always refers to her pupils as "my children." An Atchison teacher seeing a man on the street the other day whom she thought she ought to know, approached him and said: "I beg your pardon, aren't you Mr.—the father of one of my children?" That man is running yet.

About \$45,000,000 will be paid by the government to the railroads this year, including the allowance made for use of postal cars, in addition to that for transporting them. We are told by competent authority that our government pays each year to railroads alone, more than all the rest of the world pays for transportation, including charges of railroads, wagons, messengers, steamboats, etc. The same authority claims our government pays more every year for the use of postal cars than it would cost to build outright all the postal cars used.—Tropical Sun.

The postal authorities at Washington have fixed a penalty of \$200 on any one asking mail out of the post-office other than his own. All postmasters are liable to make mistakes and get mail in the wrong boxes, and the law says that the people must examine their mail before leaving the office and if they have mail other than their own, it must be returned at once. That it is the fault of the postmaster makes no difference. This law includes papers as well as first-class mail.—Valley Gazette.

For those who believe in the fatality of the number 13 it is stated that the American quarrier must be about the most unlucky article that we can carry. On the face of this coin are 13 stars, 13 letters in the scroll that the eagle holds in its talons, 13 feathers in his tail, 13 parallel lines are on the shield, 13 horizontal stripes, 13 arrow heads, 13 leaves on the sprig held in the claw; there are also 13 letters in the words "quarter dollar." Yet in spite of all of this quite a number of us seem willing to carry the unlucky thing in our pockets.—Exchange.

While the rest of the Democrats are shouting for Thomas Jefferson, Mr. Cleveland is swapping stories and bait with Joe.